



STAIRWAY TO KEVIN KEVIN.MURPHY

EDUCATION ICON

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KEVIN.MURPHY EDUCATION

KEVIN.MURPHY is the world's leading authority on styling and glamourising women's hair. His techniques have resulted in features in the top fashion magazines and hairstyles being adopted by leading supermodels across the globe.

KEVIN.MURPHY education is founded on the principles of styling hair with the focus on achieving the editorial looks that your customers request. You will learn from top session artists who will share their tricks of the trade.

Our education is the perfect opportunity to learn the latest session styles and bring them to salon clients.

On the following pages you will find four of the exciting courses **KEVIN.MURPHY** will be offering this year in the UK.

BY REQUEST we can offer any of the courses found on kevinmurphy.com.au, please either fill in the online enquiry form or call Kristy Jarman on **07795 358679**



KEVIN.MURPHY LONG.HAIR LOOKS

LONG.HAIR LOOKS is a one-day, hands-on class designed to teach stylists how to create runway-ready looks for their salons with cocktail tips from one of our global SESSION MASTERS.

LONG.HAIR LOOKS focuses on haute coiffeur. Creating fresh glamorous looks for salon clients is essential for client retention and increased salon revenue. With inspiration and motivation, creativity flourishes.

All of the great hairstylists and session artists understand the pressures and importance of creating the right look. This is an essential part of the **KEVIN.MURPHY** RUNWAY-TO-REALITY philosophy.

Hairstylists taking this class will understand this philosophy then elevate their styling and finishing skills to a new level, making their work more exciting and enjoyable.

Investment: £250 + VAT
Duration (all day)

DATE / LOCATION

KEVIN.MURPHY BLOW.UPS

BLOW.UPS is a one-day workshop where you learn how to finish hair to a **KEVIN.MURPHY** standard. There are a number of looks in our BLOW.UP collection and each will feature a product or range of products to go with it.

These simple, effective looks are the classic foundation of the technical journey and are important for understanding how to successfully manipulate hair.

After this class hairdressers will understand blow waving and finishing completely. They will learn to create volume and work with texture and create fabulous styles that last.

BLOW.UPS gives hairdressers of all experience levels a great foundation for creating any or all of the **KEVIN.MURPHY** looks.

Investment: £150 + VAT
Duration (all day)
(includes a K.M brush)

DATE / LOCATION

KEVIN.MURPHY CUT.ME with Saco

This year we are collaborating with Saco for our new CUT.ME collection. This is a full-day session featuring the latest collection of signature precision cuts by **KEVIN.MURPHY** and Saco.

On this course students learn new and innovative cutting techniques conceived by **KEVIN.MURPHY** and the Saco team. CUT.ME focuses on teaching participants how to be more conscious of shape and form, and teaches techniques that make up the solid core of hair cutting dynamics but polishes them in a modern, creative way.

This course includes corresponding styling techniques for each cut using the complete line of **KEVIN.MURPHY** styling and finishing products.

Saco is recognised worldwide as a leader in precision cutting and colouring education, for more information please visit www.sacohair.com.

Investment: £345 + VAT
Duration (all day)
Saco Academy



Saco Hair London
4 Charlotte Place
London
W1T 1SE
www.sacohair.com

DATE / LOCATION

KEVIN.MURPHY KIT WORKSHOPS

KIT. WORKSHOPS are an insight into the world of **KEVIN.MURPHY** education.

These workshops promote a 'do it yourself' concept where you will learn Kevin's signature looks while utilising the tools and kits that **KEVIN.MURPHY** offers.

Editorial looks are becoming more popular with the everyday client and with the completion of these workshops stylists will have the confidence and ability to recreate Kevin's signature looks in the salon and also to educate their clients how to do it themselves.

These workshops have been very popular in 2011 and we look forward to launching them this year with exciting new content and kits to follow.

Investment £70 + VAT
Duration: 2 hours
(includes tools)

DATE / LOCATION

